

BRIDGES & BLUFFS 2017 DONOR LEVELS & BENEFITS

TITLE & EVENT SPONSORS (Cash Only)

Bridges & Bluffs Title	\$3,000
Half Marathon Race	\$2,000
2 Mile Race	\$1,250

- Naming rights to the race; e.g., Half Marathon Race sponsored by "YOUR business name" & logo on pre-registered race bibs
- Placement of logo/link on all pages of website, prominent placement on sponsor page & 500 character statement
- Large logo in all printed materials for the race including - programs, emails, banners, back drop for awards podium
- Business will be highlighted several times in e-newsletter sent out regularly to race participants and volunteers prior and post event
- Numerous naming announcements throughout race and awards ceremony
- Allowed to include literature/coupons etc. in race entrant packets
- Free Expo booth at prime high traffic location at Cold Iron Brewery
- Company name/logo on the back of race t-shirt

GOLD PARTNERS = \$1,000 (CASH & IN-KIND CONTRIBUTIONS)

- Business website logo/link on "Gold Partner" sponsor page & 500 character statement
- Recognition in race literature and awards ceremony as a "Gold" partner
- Small logo in all printed materials for the race including - programs, emails, banners, back drop for awards podium
- Logo/small listing on e-newsletter sent out regularly to race participants prior and post event
- Promotion throughout race day and at awards ceremony
- Allowed to include literature/coupons etc. in race entrant packets
- Free Expo booth
- Company name/logo on the back of race t-shirt

SILVER PARTNERS = >\$500 (CASH & IN-KIND CONTRIBUTIONS)

- Business website logo/link on "Silver Partners" page of & 250 character statement
- Recognition in race literature and awards ceremony as a "Silver" partner
- Listing in all e-newsletters sent out regularly to race entrants and volunteers prior and post event
- Allowed to include literature/coupons etc. in race entrant packets
- Free Expo booth

COPPER PARTNERS => \$300 (CASH & IN-KIND CONTRIBUTIONS)

- Business website link/listing (no logo) on "Copper Partners" page & up to 80 character statement
- Recognition in race literature and awards ceremony announcements as "Iron" partner
- Allowed to include literature/coupons etc. in race entrant packets
- included in one e-newsletter sent to all participants and volunteers prior to event

SUPPORTING PARTNERS = \$50 - \$299 (CASH & IN-KIND CONTRIBUTIONS)

- Business listing (no link or logo) on "Supporting Partners" page & up to 80 character statement
- Recognition in race literature and program
- Allowed to include literature/coupons etc. in race entrant packets

MILE MARKER PARTNERS = \$100 (CASH ONLY)

- Signage on a specific mile of the race course (13 to choose from!)
- Listing on Mile Marker page of Bridges and Bluffs website.